

Support SSSL's Conference Vision *Ethical, Accessible, Sustainable*

The Society for the Study of Southern Literature (SSSL) is a nonprofit organization founded in 1968 devoted to scholarship on writings and writers of the American South. As the leading academic organization for literary and cultural studies of the region, SSSL brings together scholars from around the world who are committed to critical, rigorous discourse about the South.

In June 2022, SSSL will resume its biennial conference for the first time since COVID-19 by welcoming presenters and attendees from 3 Indigenous nations, 14 countries, 29 U.S. states, and 120+ institutions. The 2022 meeting will also mark a number of “firsts” in SSSL’s history, as we work toward our Conference Vision promoting an ***ethical, accessible, and sustainable*** gathering. SSSL 2022 will be the organization’s first-ever to:

- Be ***held in Atlanta*** on the homelands of Mvskoke & Cherokee peoples
- Operate in ***hybrid modality***: Hyatt Centric Midtown & Whova online app
- Invest ethically by contracting ***with BIPOC-owned vendors & venues*** and facilitating ***honor taxes*** to Indigenous organizations
- Reduce the organization’s environmental impact through ***virtual attendance***, proximity to ***mass transit***, and paying ***carbon credits***

We are working hard to make SSSL a force for good in our communities, but we can’t do it alone. The following page includes details about our conference sponsorship levels.

Will you help us realize SSSL 2022’s Conference Vision by sponsoring at a level that is right for your organization?

Contact our SSSL 2022 Program Coordinator Stephanie Rountree at Stephanie.Rountree@ung.edu to discuss monetary or in-kind sponsorship!

SSSL 2022 Biennial Conference

Sponsorship Options

Patron Level: \$5,000+ (Limited Availability)

- Named sponsor of plenary or keynote evening reception
- Public thanks at the opening of all keynote & plenary events
- On-site sponsorship signage at conference registration desk
- Full page ad in SSSL 2022 digital program
- Your logo featured in conference platforms: SSSL 2022 mobile app, online attendee platform, & on-site meeting rooms
- Your logo & link featured SSSL's website for one year
- 8 complimentary tickets to all special evening events

Host Level: \$2,500+ (Limited Availability)

- Named Host of a morning or afternoon refreshment break
- Public thanks at the opening of all keynote & plenary events
- On-site sponsorship signage at conference registration desk
- Half-page ad in SSSL 2022 digital program
- Your logo featured in conference platforms: SSSL 2022 mobile app, online attendee platform, & on-site meeting rooms
- Your logo & link featured SSSL's website for one year
- 6 complimentary tickets to all special evening events

Supporter Level: \$1000+

- Half-page ad in SSSL 2022 digital program
- Your logo featured in conference platforms: SSSL 2022 mobile app, online attendee platform, & on-site meeting rooms
- Your logo & link featured SSSL's website for one year
- 4 complimentary tickets to all special evening events

Friend Level: \$500+

- Quarter-page ad in SSSL 2022 digital program
- Your logo featured in conference platforms: SSSL 2022 mobile app, online attendee platform, & on-site meeting rooms
- 2 complimentary tickets to all special evening events